

# MIKEY HOUGLAND

## 2009-2010 >> Communications Designer, [BatchBlue Software](#)

2009-2010

Worked with the Communications Director to design web and print materials for BatchBook, a web application for customer relationship management. Managed SEO, analytics, and promotions.

## 2009-2010 >> Designer, [The Small Business Web](#)

2009-2010

Created logo, web and print materials for The Small Business Web which was founded by BatchBlue, MailChimp, FreshBooks, Outright & Shoeboxed. Designed user interface for a directory of small business applications, including information architecture, wire frame mockups, graphic design, and front-end development.

## 2005-2009 >> Web Designer/Product Manager, [M3](#)

2005-2009

Provided design and front-end development work for M3 clients. Worked on the design, development and marketing of MyStrategicPlan, a web application developed by M3.

## 2005-PRESENT >> Designer/Consultant, [Freelance](#)

2005-PRESENT

Served a variety of clients ranging from freelance photographers to fast-paced start-ups. Created web sites, user interface designs for web applications, print collateral, and identity guidelines.

## SKILLS >>

Photoshop  
Illustrator  
InDesign  
Lightroom  
HTML5  
CSS3  
jQuery  
CMS  
SEO  
Illustration  
Photography

## EDUCATION >>

B.S. Marketing  
University of Nevada  
2002-2005  
  
Graphic Design  
Baylor University  
1998-2001